

PEC CSR & SUSTAINABILITY CELL



PEC Corporate Social Responsibility and Sustainability Program
~ snippets of projects undertaken during the financial year 2013-14

Illuminating Lives - Solar Lighting

Electricity is a critical gap in Mewat as nearly half of the households of the district are not electrified yet. The topographical feature of Mewat makes it a suitable region for harnessing solar energy which is a customized clean energy solution. Therefore, with technical expertise of TERI, PEC has established Integrated Domestic Energy System (IDES) that shall provide each household with fixed light points, a mobile charging point and an improved and energy efficient cooking stove. This project shall benefit around 600 households or **4,000 individuals**, across 10 villages in district of Mewat, Block Nuh, Haryana.





Drinking Water Project

This project was again implemented by NGO 'R K Sasnthan' in District Sawai Madhopu. A sum of Rs.14,09,000 was spent in three villages of Sawai Madhopur, including Village Gadaya of Chan Gram Panchayat and village Badalganj and Sewatikala of Lahsoda Gram Panchayat. The project activities included installation of 3 Hand-pumps, 1 in each village; revival of wells in 3 villages, 1 in each village; purchase and installation of 3 open well lift pumpset at water resources, 1 in each village; increase of catchment area for harvesting rain water in 6 places; construction of water supply tank in 3 villages with sanitary fitting, 1 in each village; construction of soak pits to maintain water recharge; work-shops, seminars and awareness camps to sensitize people about maintenance of water resources, water generated diseases and safety measures to avoid water contamination and diseases; etc.



'Ananda' for Autistic Individuals

'Action for Autism' is constructing 'Ananda', a group home complex for autistic individuals at village Gairatpur bas, Gurgaon District. This complex would accommodate above 75 persons with autism on a permanent basis and a further 150 persons for respite care, with the provisions of support staff as well as recreational and vocational training facilities. Towards this end, PEC contributed Rs. 1.10 crores for the construction of an education centre in this residence cum rehabilitation complex.



Special Education of Hearing Impaired Students from Underprivileged Backgrounds

Rs.7 Lakh were contributed to NGO 'Ashray Akruiti' for imparting special education to the hearing impaired students studying at its Sri Nagar Colony Branch centre, Hyderabad. This contribution sponsored special education program of 165 hearing impaired children from underprivileged background. Further, 115 of these 165 children were provided with speech therapy under this project.



Vocational Training for Underprivileged Women

PEC is committed to the empowerment of the poor urban females and underprivileged youth by imparting them vocational training to make them competent for self employment and wage employment. Towards this endeavour, PEC associated with 'Foundation for Change Management' by contributing Rs.10 Lakh for the project titled 'Vocational Training to Girls/Women for generating self employment'. Under this project, Vocational Training Programmes in 'Textile Stitching and Tailoring' and 'Beauty Culture' were conducted in Shah Ganj, Chitli Qabar, Turkman Gate, Shakur ki Dandi in Old Delhi, which benefitted 173 poor women, majority of whom belong to OBC and Minority Community.



Palliative Care for Cancer Patients

PEC has contributed Rs.5.10 Lakh to CanSupport towards its project 'Provision of holistic home based palliative care for people living with cancer in Faridabad'. The CanSupport team, functioning out of the Home Care Centre in Molarband is covering an approximate area of 15-20 km radius around the centre. Under this project, the team will make 600 home visits, providing crucial care to around 80 cancer patients within the time span of 6 months from February till July 2014.

Beneficiaries: Through this project, the centre focuses primarily on cancer patients from the time of diagnosis and throughout their journey with cancer.

The programme focuses on empowering family members and caregivers to provide home based quality care to these patients. The programme provides comprehensive medical care and pain management aimed at enhancing comfort and quality of life. It provides guidance and support with Anticipated Impact.

Education for Underprivileged Children

PEC contributed Rs. 15 Lakh to ‘Shirdi Sai Baba School’, Faridabad, established by ‘Shirdi Sai Baba Temple Society’. This contribution went towards sponsoring free education with food, clothing, study material and health care of 250 rural and underprivileged children studying at ‘Shirdi Sai Baba School’ at Sai Dham, Faridabad.



Mid Day Meal

Rs. 20 Lakh were contributed to ISKCON Food Relief Foundation (IFRF), towards the cost the deficit in providing mid day meals at MCD schools in Central Delhi, under 15 Point Programme of Planning Commission. The Mid-Day meal scheme is aimed at providing supplementary nutrition to school children with the overall objective of enhancing enrolment, retention and participation of children while simultaneously improving their nutritional status. This amount helped cover the deficit cost for meals of 6432 students in 18 schools.



Cataract Operation Camps under Project 'Drishti'

PEC associated with project 'Drishti' of 'Anugraha Drishtidaan' through a contribution of Rs. 5 Lakh, under which Eye Screening and Cataract Operation Camps were organised in Gram Panchayats Chan, Lahsoda, Baharawanda, Khandar in Sawai Madhopur District of Rajasthan.

In these camps, a total of 1149 patients were screened; spectacles/dark glasses were distributed amongst 588 patients; medicines were distributed to 711 patients; and a total of 149 patients underwent Cataract Surgeries.



Distribution of Blankets

Due to unprecedented cold in northern parts of India, PEC distributed 3750 Khadi woollen blankets to the poor and destitute staying in night shelters of in Delhi, Shimla, Jaipur, Uttarakhand, Muzzafarnagar, Chandigarh and Amritsar at the cost of Rs. 14,76,000. The blankets were purchased from Khadi and Village Industries Ltd.

Helping the Disabled Regain Mobility & Dignity

PEC contributed Rs. 20 Lakhs towards the project titled 'Helping the Disabled Regain Mobility & Dignity'. Under this project, 798 differently-able people were provided with artificial limbs, callipers and crutches, hand-paddled tricycles, wheelchairs, MCR Sandals and modified shoes through Bhagwan Mahaveer Viklang Sahayata Samiti (BMVSS), in Delhi.



Delhi International Arts Festival

PEC contributed Rs. 20 Lakhs towards 7th Delhi International Arts Festival, being organized by Forum for Art Beyond Borders, organized from 8th to 23rd February 2014, in Delhi. The festival was organized in collaboration with Ministry of Culture, Govt. of India, Ministry of Tourism, Govt. of India and Hindustan Times. The festival covered Indian and International performances in music, dance, visual arts, puppetry, handlooms & handicraft, comedy, theatre, etc.

